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I work with a hand-picked exclusive list of just 10 highly successful movers and shakers such as yourself - as their mentor.

Below is some background information that I hope will resonate with you and intrigue you enough to meet up and explore further.

You are already extremely successful - congratulations!

You have already achieved a great deal.

Your achievements are impressive.

You are in the wafer-thin top tier 0.1% already.

So what is next?

Is anything missing?

Many successful people like you reach a point in their careers and their lives when, despite all of their success, feel that there is still a "missing gear in their gearbox" that they haven't somehow been able to access.

They believe that they could achieve even more, but are not quite sure how to do so, or even what "more" might look like.

They don't want to "fix what isn't broken" since their success formula so far has yielded great results, but as they move toward their 4th and final life stage (Learn, Love, Live, Legacy), they realise that they want more than success; they want significance. They want to make money AND make a difference. They want to leave a Legacy.

Successful people like you nearly always had a dream, a vision, of what they wanted to achieve by this stage in their lives - and guess what? Like you, they have achieved it.

However, similar to Alice in Wonderland and her conversation with The Cheshire Cat - they are at a crossroads, unsure which road to take next. And as we all know, if you don't know where we are headed, "it really doesn't matter which road you take, as any road will take you there".

The sort of QUESTIONS that successful people ask themselves when they reach this inflection and transition junction in their lives is as follows. You may resonate with a few of them.



Is this it?

I am "successful", but am I fulfilled? I am busy, but am I happy? I earn lots of money, but am I satisfied? Is this where I am supposed to be at this age, at this stage of my life and my career? Am I fulfilling my potential? Am I on a golden escalator? With golden handcuffs? Does this all make sense?

Vision and values.

Am I on the right path? Where am I headed or supposed to go next? Why am I going there? Who am I really? Is this my destiny? How will I know this is right when I get there? Will I have any regrets? Is my vision accurate or clear? Am I living my values? What are my values? Where will I be in 10 years time? Can I choose? How will I get there?

Making money or making a difference?

As I make all of this money, am I happy? Is it enough? Enough for what? What is my purpose? What are my passions? What will I leave behind? What is my legacy? Can I make money AND make a difference? How can I make best use of my talents and gifts? What are they?

Family or fortune?

Do I want balance? Or do I want satisfaction? What would give me satisfaction? Can I have both? If yes, how so? Do I have to compromise? What would those compromises be? Who would benefit? Who would I let down? Am I OK with those choices and outcomes? Is that my best outcome? Have I lost touch? With myself? With my close friends and family and loved ones? Can I have it all?

Failure isn't falling down

...it's staying down. Do I take enough risks? Do I push myself? Am I afraid of failure now I am successful? Am I afraid of too much success? Do I worry too much about what others think? Or not enough? Have I failed and learned? Am I an optimist? Or a pessimist? What do I attract into my life? What are my patterns?

All change.

I have a new role and new responsibilities. Have others figured out yet that I don't know what I am doing a lot of the time? I am sure I'll figure it out soon, but I hope no one wants a big decision from me now. If I am not sure about all this change, how do my people feel? Is this a poisoned chalice? Should I move on now whilst I am ahead?

Ethical and moral dilemmas.

Why ask me anyway? My brand? Who cares? My integrity? Who's interested? Authenticity. Does it matter? Being true to myself. Who'll notice if I'm not? Am I listening to my instinct and my intuition? If "they" can't or won't listen to the truth, should I do something about it anyway? Would I want this on the front page of the papers? If not, why not? Can I just ignore it? Should I?

Everyone is selling to me.

Why won't you all just leave me alone for a minute? Can't you see I not only don't know the answers, I don't even know all the right questions? Where do I go to get some headspace, time to think, be alone? Some people are selling me strategic consultancy. Others are selling me operational advice. Others tell me where the political landmines and sensitivities are. Others are trying to develop me for the next role. But who can I talk to now who has no axe to grind, no hidden agenda, no vested interest, no conflict of interest? I need someone whose only interest is ME.

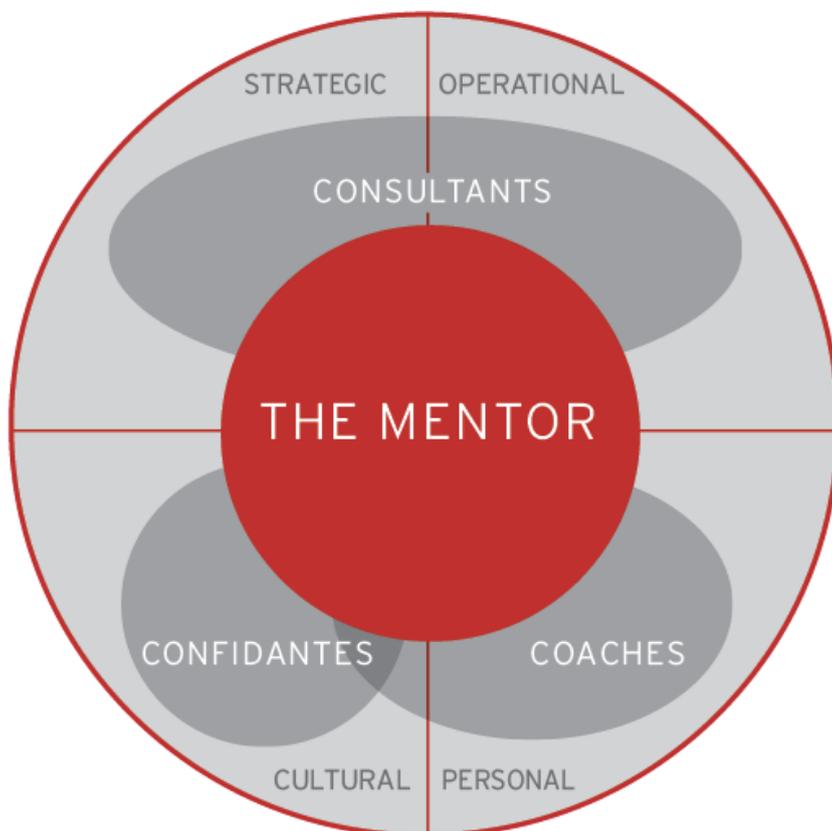
Taking too much on.

Do I only do what only I can do? Something I am a) good at b) love doing c) pays the bills d) will serve my need to leave a legacy and make a difference. Do I delegate? Do I delete unnecessary tasks and initiatives? Who will succeed me? Am I developing my team? Am I investing in a culture of leaders? What sort of leader do I want to be?

Team, culture, home.

Relationships, who needs them? Have I understood all of the people that I need to relate to? In my team? Throughout the organization? At home? All I want is results, but everyone seems to get in the way! Do they understand me? Will they follow me? Can I communicate well with them? Do I understand the impact I leave on others?

Perhaps it is time to get a mentor.



Do you need a mentor, a coach, a consultant, a counsellor or a confidante?

Whereas coaches focus on behavioural and skills issues, counsellors work on emotional and psychological issues, confidantes work on politics and culture issues, and consultants work on operational or strategic issues, an experienced mentor is able to straddle all areas - and knows when to bring in an expert.

Very often it's not what people know, or even what they know they don't know that trips them up. It's what they don't know that they didn't know. Very often a client has turned up thinking "this is what I want some help with" when after proper enquiry, we discover that the real issue lies elsewhere. A mentor's objectivity is critical.

Are you willing and prepared for 100% honesty and vulnerability?

Great leaders are self-aware, honest and authentic. How can someone really help you if you are not open? If someone is closed, unwilling to change or look inside, there is probably no chance of a successful mentoring relationship - or outcome.

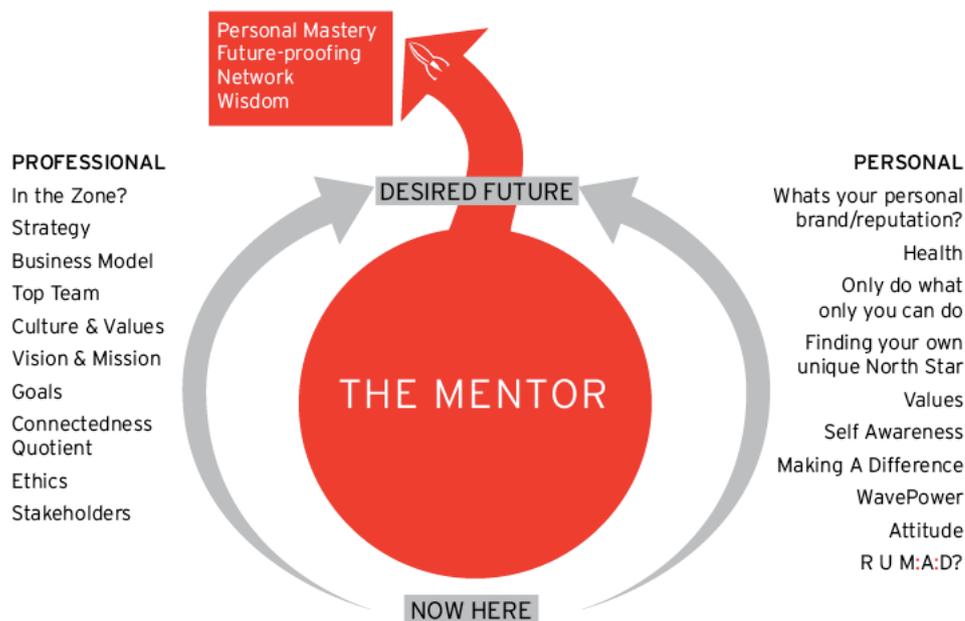
I have 36+ years in business, 24+ years as a CEO, many successes, a few failures, business and personal, three start-ups, one sold well, one not so well and one floated on AIM. Global expansion. Fundraising. Hiring & firing. Growth in and out of recession. Plus 17+ years of unrivalled experience as a CEO mentor.

Anyone who hasn't ever fallen over and failed won't make a great mentor. It's the war stories and learnings of surviving adversity which most great leaders love talking about most in their autobiographies. It's the mistakes they made and the lessons learned that gives mentors the insights and wisdom. Besides, it shows they have taken some risks - not all of which worked out. Many clients hired me over the years because I was so honest about the fact that not everything in my life had always worked out as planned.

I work with clients on the left-brain "hard business crunchy stuff" like strategy, business model, competitive USPs, organisational design, balance sheet, funding, ownership structure, exits, etc.

As well as the "soft right-brain stuff" like employee engagement, succession planning, top team development, culture, customer satisfaction, board dynamics.

And finally, I am always looking at how I can assist my clients to "future-proof" themselves - by working on what they will need for the next role or next phase or stage of their development - whether that's personal brand, relationships, network, or skills gaps like communications.



I help my clients be and become the very best versions of themselves.



Your retreat

Our relationship always starts with a 48-hour retreat. No two retreats are ever the same - as they are always designed on a bespoke basis for each individual client - but it would be unusual for them to not have a number of common features.

Your retreat - reflecting your life - will look at six aspects of yourself. Physical, Mental, Spiritual, Emotional, Professional, Personal. We will do a deep dive into all six areas over the two days.

Who are you?

- Physically
- Mentally
- Spiritually
- Emotionally
- Professionally
- Personally

Think of life as a wheel and these six areas as the spokes. If any one of them is broken or not operating correctly, the rest of them can be in great shape, but the overall ride won't be that comfortable or fulfilling. We will keep a track on all six spokes throughout our relationship - as they all combine to create your life.

I believe that the only purpose we have in life is to be and become the very best versions of ourselves. The very best version of each of us takes all of these six areas into consideration when creating an overall outcome.

A typical retreat might contain the following;

Day 1

5:00pm Leadership Values Assessment - 360 feedback

This is a two-hour session - co-conducted via Skype by Joan Shafer who is based in Hawaii- with whom I have worked for 10+ years. She has conducted more LVA feedback sessions than anyone on the planet - and she does so in a way that everyone who has ever experienced her and the process - is forever touched and transformed. The gathering of the feedback material requires a minimum of 15 respondents who know you well. Although taking only 20 minutes for them to complete, it takes about a week after all of their results are collected to sort through and analyse the feedback for the retreat session.

8:00pm Supper

To debrief on the LVA - and provide further background emerging out of the LVA.

Day 2

Who are you? A complete analysis of who you are, where you have come from, where you are up to, where you are headed, your strengths, blind spots, values, personal mission, vision, purpose, credo. It's great to stop and have a "stock-take" of your life every now and again - and somehow, explaining it all to someone objective and non-judgemental can help you get real clarity about what works and doesn't. What's important and what isn't. What's missing?

What's your business? A comprehensive look at your business, from top to bottom, history, current performance, potential, strategy, business model, vision, values, capabilities, top team, culture, challenges. This is normally backed up with a lot of material that will have been provided by you before we meet for the retreat. This helps

us get up to speed on where your business is, where it's headed, the opportunities and threats, the weaknesses and strengths. The art of the possible. The possibility of potential. I am not interested in "more of the same". You don't need me for that. I am interested in a quantum shift for you.

If a ship sets sail from London to Venezuela - and its compass is only 5° out, it will end up in a very different place!



A 5° adjustment can make a significant difference to the outcome...

What would happen if you adjusted a few things in your life 5°?

We are looking to achieve **BREAKTHROUGH!**





Day 3

Kicks off with a Skype session early in the morning with another of my business partners, Jenny Moalem - who is based in Sydney, Australia. Using the process of Resonance Repatterning, Jenny will work with you to reveal and shift limiting, and often 'invisible', unhelpful beliefs - and to align you with untapped inner resources and new possibilities that are essential for you to achieve breakthrough.

I have counted Jennifer as my mentor, 'guru', and guide for 10 years now. She is dedicated to being the best breakthrough facilitator there is - and I have not met anyone who comes even close to her.

Jennifer is my 'secret weapon' - in my own personal life - and with my clients. I don't know how she does what she does - but it's cutting-edge. With laser-like precision - she hones in on stuff that is 'stuck' - old patterns - both conscious and unconscious - that have been causing blocks in one's personal life or business for decades. And like a light sabre - she achieves transformational breakthroughs that are game-changing - often in just one session!

So much of your ability to achieve your dreams and goals is the story you tell yourself about your ability or worthiness to achieve this next level of success/significance. This is my secret ingredient in the success formula for clients.

We will also continue our discussions from Day 2 and work on The Plan. The Plan is your life plan for the next five-ten years. By the end of Day 3, we will have created a very clear plan. Personal, Professional, Physical, Mental, Spiritual, Emotional. We will have agreed Goals and short-term objectives - and KPIs - with dates.

We will also have agreed how best I can serve you in achieving The Plan. Where and when we meet and connect. I see every single client - face to face - for at least half a day - monthly.

After 17 years of scouring the globe for interventions and modalities that enable and enhance my clients' development - I have honed my 'mentoring support system' down to a small hand-picked selection of specialists in a variety of cutting edge and traditional disciplines - who are all available to you not only during the retreat - but for follow-on work if and when appropriate.

I have a coterie of "the best of the best" professional advisors across all areas that you may ever need - strategic, operational, personal or cultural.

I am your personal "one stop shop". My personal credo is "make myself useful" and that's what I seek to do with all of my clients. My network is your network. My resources are your resources. If I don't know the Dalai Lama personally, I can normally access someone who does reasonably quickly.

After our retreat, we will meet up face to face at least monthly - wherever you are in the world. Unless you are in London, you will pay for me to get to you, but I will spend the time to come and meet you anywhere in the world for at least half a day to a day to catch up and go over The Plan. If we need more time, it's yours. Between face-to-face meetings, we will regularly send each other things to read, and Skype and talk by phone. I am available 24/7. I will be as committed to The Plan as you are. We will be a team to make it happen. I receive my job satisfaction by you achieving your dreams.

Over the course of the first year we work together, it's likely that I would meet your top team, visit some operations, and meet your spouse and family, the board and key stakeholders.



I am paid a retainer for "unlimited access" for 1:1 time - and I am always generous with this extra time as I see it as part of my own learning and development. If, however, you ask me (as sometimes happens) to facilitate your next three days strategy offsite - we would agree a fee for this "extra time".

Fees

The costs for our retreat are £POA.

My monthly retainer is £POA, paid quarterly in advance.

Air travel is always BA Business Class.

There are no hidden extras - and any introductions I make to you are always "commission-free" so that I have no conflicts of interest - it's simply about finding you "the best of the best" resources or advice.

There is an additional £2,000 fee for the LVA and £1,500 for the Resonance Repatterning Sessions.

To know more about me, please go to my [website](#). It includes my CV as well as a document, which sets out, in my own words, the story of my life so far.

My contact details

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So, lets get started....and set off on the path to BREAKTHROUGH!

Kind regards

